



**Institution's Innovation Council  
Saurashtra University Rajkot**

## **Ignite Innovation: ATL & SIC Outreach for Young Entrepreneurs**

**22<sup>nd</sup> July 2025**  
Christ college, Rajkot

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## Saurashtra University – IIC

The university is dedicated to instruction, research, and extending knowledge to the public (public service). Ministry of Education (MoE), Govt. of India has established 'MoE's Innovation Cell (MIC)' to systematically foster the culture of Innovation among all Higher Education Institutions (HEIs). The primary mandate of MIC is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes while they are informative years. Saurashtra University is one the Organization that have constituted the IIC to foster the vision of MoE and be a part for the promotion and development of innovation ecosystem.

## Event Schedule

<b>12:00</b>	<b>Registration Time</b>
<b>12:05</b>	Welcome
<b>12:10</b>	Awareness session on Ignite Innovation by Mr. Parth Sejpal
<b>01:15</b>	Program Feedback - Conclusion
<b>01:30</b>	Closing Ceremony

## Event Registration Link

[bit.ly/SUSEC-CISJ](https://bit.ly/SUSEC-CISJ)

## Brief about Event

The Saurashtra University Start-up and Entrepreneurship Council (SUSEC), in collaboration with the Institution's Innovation Council (IIC), Saurashtra University, organized an insightful seminar titled *"Ignite Innovation: ATL & SIC Outreach for Young Entrepreneurs"* on 22nd July 2025 at Christ College Campus, Rajkot. The session aimed to inspire and guide young minds toward innovative thinking and entrepreneurial pursuits.

The keynote address was delivered by Mr. Parth Sejpal, IPR Chair Professor, SPRIHA, Saurashtra University, who shared his expertise and vision for fostering innovation among students and budding entrepreneurs. He emphasized the critical role of Atal Tinkering Labs (ATL) and Student Innovation Clubs (SIC) in nurturing creativity, problem-solving abilities, and practical learning beyond classrooms.

Mr. Sejpal highlighted how platforms like ATL and SIC act as catalysts in shaping an entrepreneurial ecosystem by providing exposure, mentorship, and opportunities to experiment with ideas. He also explained how these initiatives bridge the gap between innovation and execution, enabling young entrepreneurs to transform their ideas into scalable solutions.

The seminar further motivated students to actively engage in innovative activities, participate in national-level programs, and leverage institutional support systems for startup development. The session provided valuable insights into government initiatives, innovation frameworks, and real-world examples of successful youth-led ventures.

The event concluded with an interactive Q&A session where students clarified their doubts and received practical guidance on entrepreneurship, innovation resources, and the importance of early-stage exposure. The seminar proved to be an inspiring experience, instilling confidence and enthusiasm among young participants to take their first step toward entrepreneurial journeys.

## Key Points

During the session, below mentioned points were discussed:

- Ignite Innovation
- Entrepreneurial Outreach
- ATL & SIC Awareness
- Startup Ecosystem Insight
- Youth Empowerment
- Skill & Idea Development

## Outcome

The seminar successfully ignited entrepreneurial spirit among students by showcasing the importance of innovation platforms like ATL and SIC. Participants gained practical knowledge on leveraging these resources to explore new ideas, develop prototypes, and transition toward startup creation. The session motivated young innovators to embrace experimentation, take risks, and actively contribute to building a vibrant innovation

ecosystem within their institutions and beyond.

## About the Speaker/Chief Guest



Mr. Parth Sejpal

IPR chair Professor  
SPRIHA  
Saurashtra university

The poster features logos at the top for Saurashtra University, SSIP, Institution's Innovation Council (Ministry of Education Initiative), StartUp (Igniting the future), and SEC. The main title is "IGNITE INNOVATION ATL & SIC OUTREACH FOR YOUNG ENTREPRENEURS". Below this, it states: "SAURASHTRA UNIVERSITY START-UP AND ENTREPRENEURSHIP COUNCIL (SUSEC) IN COLLABORATION WITH IIC SAURASHTRA UNIVERSITY, ORGANISE SEMINAR ON IGNITE INNOVATION : ATL & SIC OUTREACH FOR YOUNG ENTREPRENEURS". Event details include: DATE: 22 JULY, 2025; TIME: 12.00PM ONWARDS; LOCATION: CHRIST COLLEGE CAMPUS, RAJKOT. A circular portrait of Mr. Parth Sejpal is shown on the right. Below the portrait, his name and title are listed: "Mr. Parth Sejpal, IPR Chair Professor, SPRIHA, Saurashtra University". At the bottom, a "CONTACT US" box provides the phone number "+91 84909 91979" and the website "www.susec.com".









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